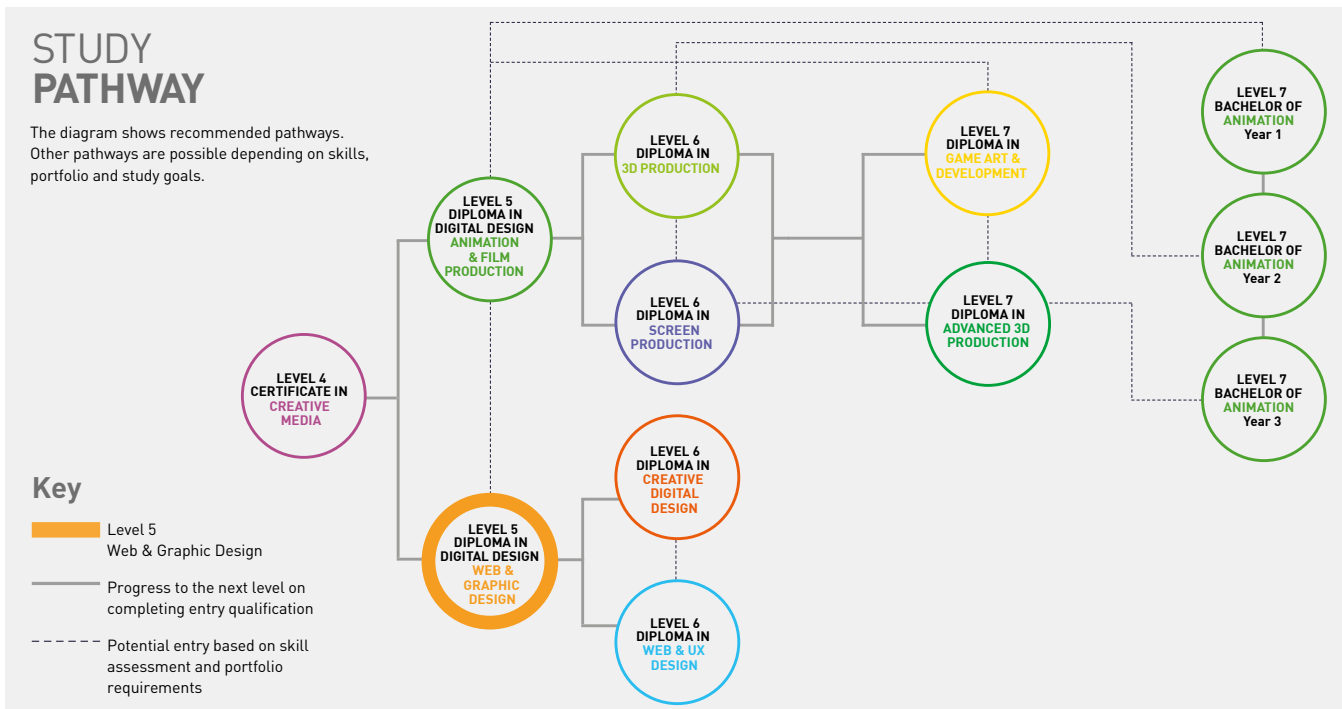


# PORTFOLIO GUIDELINES

## LEVEL 5 DIPLOMA IN DIGITAL DESIGN – WEB AND GRAPHIC

Applicants should be able to demonstrate an interest in pursuing creative endeavours and show proficiency with computers and technology.



### TASK A – Application Letter

Please provide a brief application letter that includes the following;

- + Written in your own words and in English
- + A brief introduction of yourself
- + Your academic / work background
- + Reasons for wanting to enrol in this programme
- + Software / Computer / Technology Experience

### TASK B – Portfolio of Interest

Submit a digitally produced portfolio of creative works. This may include;

- + Photography  
*Digital or traditional, original or manipulated*
- + Illustration  
*Hand or digitally rendered*
- + Design
- + Following a process
- + Creative writing
- + Any other creative work